### Do You Feel Better After 2 Years In Hell?



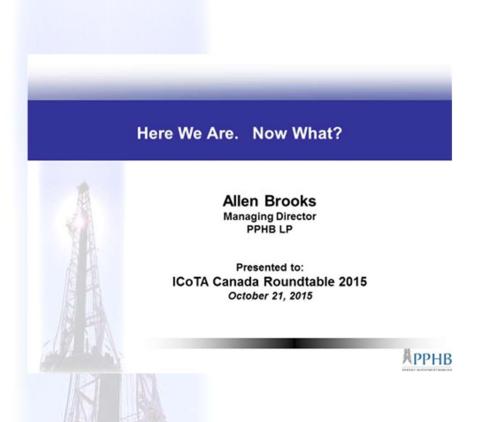
### **G. Allen Brooks**

Managing Director PPHB LP

Presented to:
ICoTA Canada Roundtable
October 19, 2016



## This Is How I Described Our Situation A Year Ago



#### **Key Takeaways**

- This cycle has been and will continue to be different from past cycles
- Global forces will play a greater role in the future of the industry
- Consolidation in the industry will be key to recovery
- Until consolidation, expect increased volatility
- Better days ahead when is unclear but becoming more visible





## What Happened Over The Past Two Years?



- Oil Price Volatility:
  - \$100 \$27/bbl
  - Now ~\$50/bbl where we were last June
- Natural Gas Price Volatility:
  - \$4+ \$1.65/mcf
  - Now ~\$3.155/mcf about where we were in late 2014
- Industry Capital Expenditures:
  - Over \$300 billion, or 40% from 2014
  - Debate over 2017 spending trend
- Energy Job Losses:
  - US: 23 straight months of decline / 220K or 25% of 2014 employment
  - Canada: 55K or 15% (Sept '14 Sept '16)
  - Doesn't count associated jobs lost
- Energy Industry Bankruptcies:
  - O&G companies: 102 (17) with \$136 (\$1.5) billion of debt
  - OFS companies: 93 (6) with \$14bn (\$95mm)
- Oil & Gas Responsible For:
  - Climate change
  - Air pollution
  - Water pollution (leaks, spills, & fracking)
  - Earthquakes
  - Intense & more frequent hurricanes
  - Other weather events
- Political Target



## Houston Faces Roughest Patch Since Mid-1980s

### Job Losses Are Beginning To Take A Toll

Figure 2: Job Losses Are Driven By Energy (Net Change in Jobs, seas. adj. annual rate)

Sector	Since Oil Bust Began Dec 2014 – July 2016		So far in 2016 Dec 2015 - July 2016	
	New Jobs	Percent	New Jobs	Percent
Total Payroll	16,100	0.5%	-4,600	-0.3%
Oil Production & Services	-24,700	-22.3%	-7,100	-7.6%
Construction	6,500	3.1%	-5,700	-2.5%
Manufacturing	-29,200	-11.2%	-5,300	-2.2%
Machinery	-15,400	-25.6%	-3,700	-7.7%
Fab Metal	-13,700	-20.8%	-3,100	-5.7%
Wholesale Trade	-3,300	-1.9%	-2,100	-1.2%
Prof/Bus Services	-12,500	-2.6%	-5,800	-1.2%

Job gains? Concentrated in Healthcare, Leisure and Hospitality, Retail Trade, and Local Government

Figure 3: All That Done and Said ... The Job Numbers Are Subject to Revision (Change in Payroll Jobs)

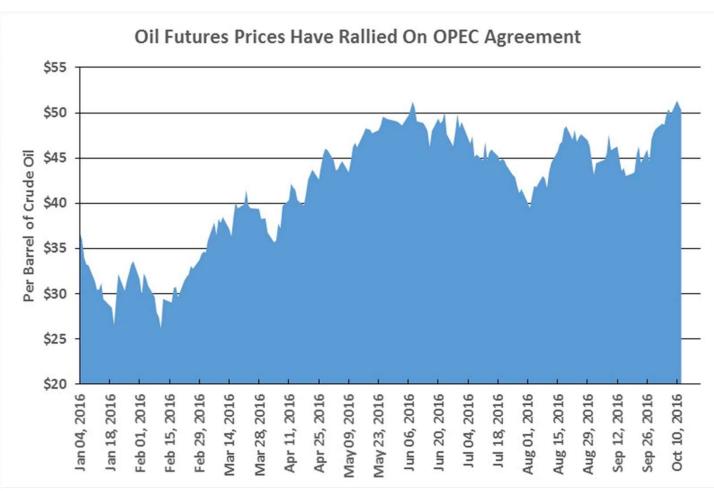
Year	Period	TWC Official Number	Dallas Fed Revised	Dallas Fed Sees Bigger Drop (000 jobs) In Local Employment 3020.0 3000.0 2980.0
2015	Dec - Dec	16,100	-300	2960.0
2016	Dec - July	-4,600	-27,500	2940.0 Likely Revisions?
				2920.0 2900.0  Jan 18 Jan 18 Jan 18 Jan 18 Jan 18  — Dallas Fed — TWC

Texas Workforce Commission and Dallas Federal Reserve Bank



## **Current Oil Market Improving Due To OPEC Agreement**







## What Changed Saudi Arabia's Thinking?



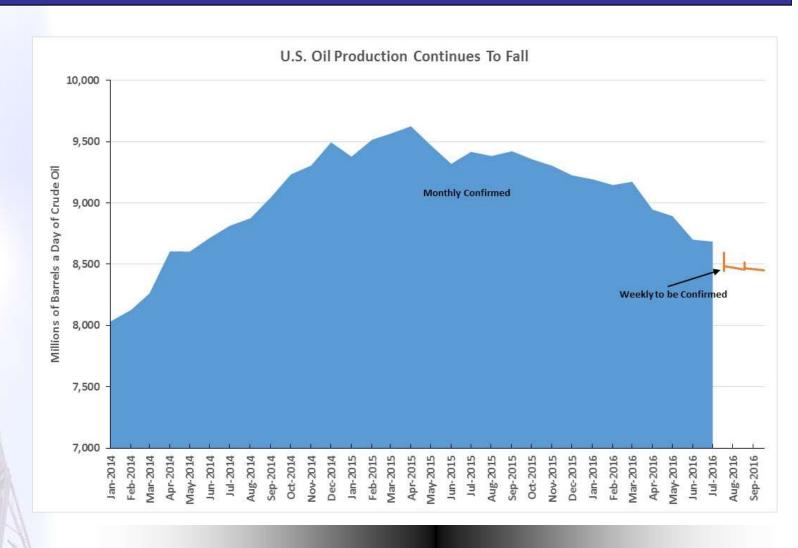
## August OPEC Oil Bulletin



## September OPEC Oil Bulletin

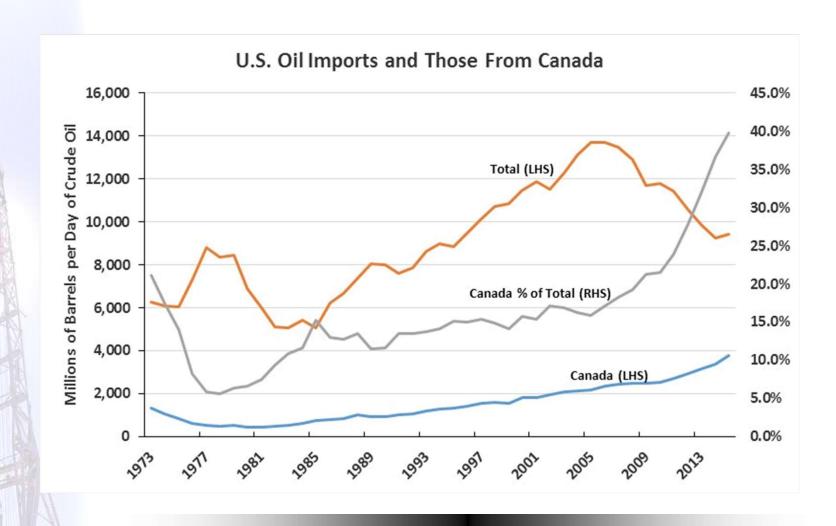


## Falling U.S. Oil Output The New N.A. Dynamic





## Why U.S. Oil Output Drop Could Help Canada





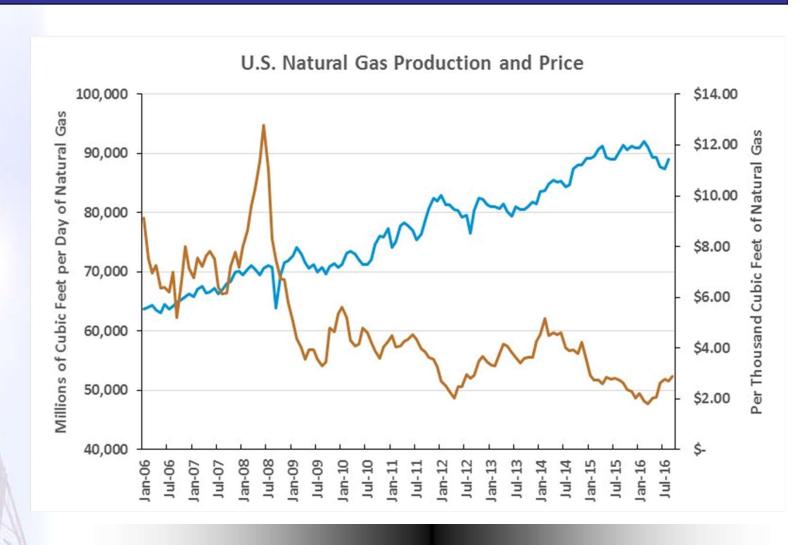
## First Keystone XL, Now Dakota Access







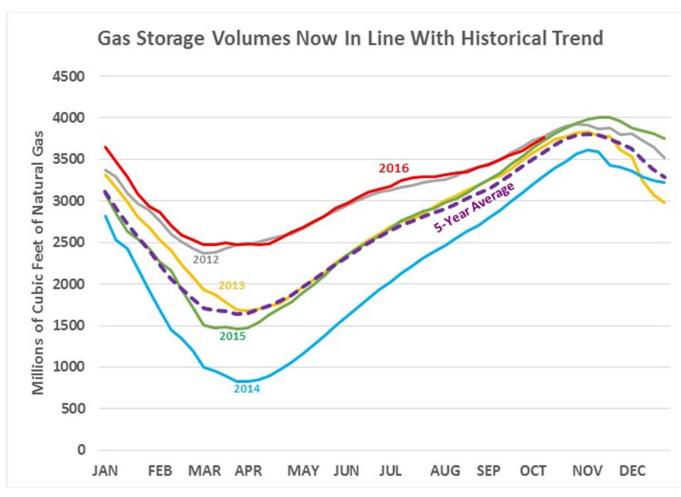
### Gas Prices Are Responding To Falling Output And Rising Demand





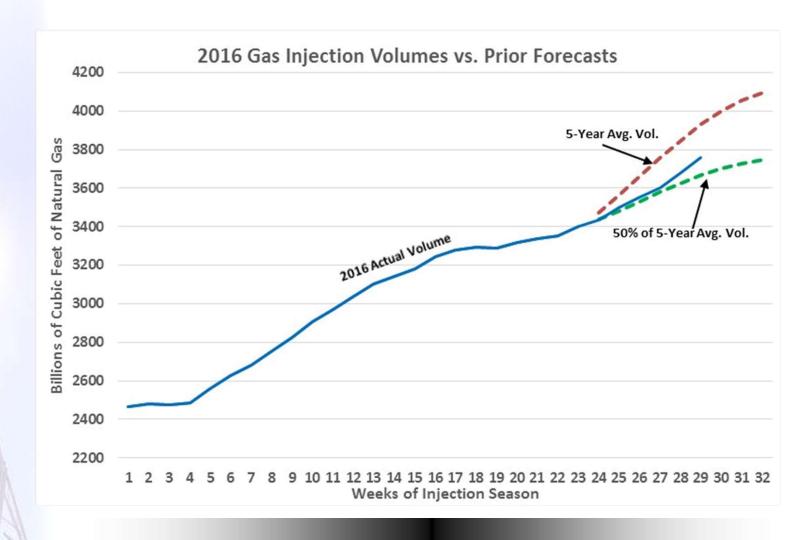
## **U.S. Gas Storage Market Improving**





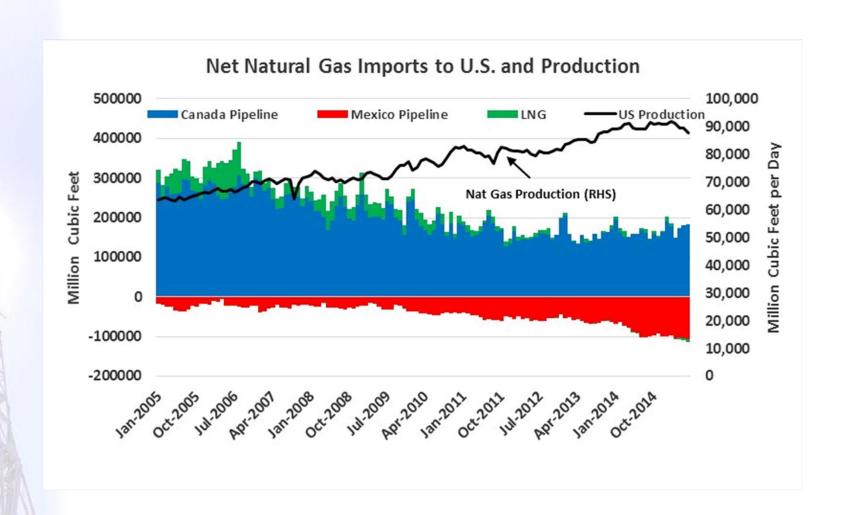


## Gas Storage Running On Low Side Of Forecast





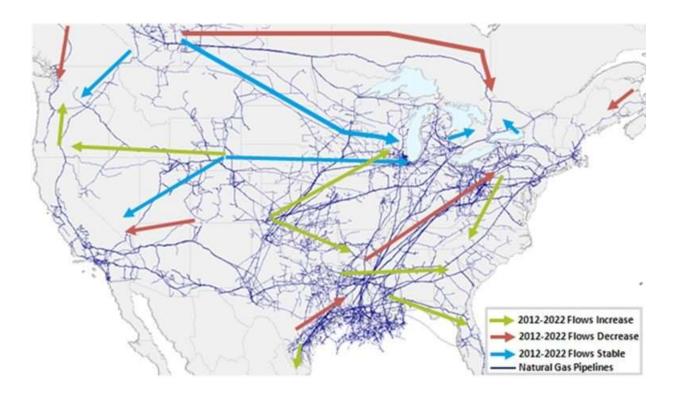
## Why U.S. Gas Market Health Is Important To Canada





## Shale Change N.A. Gas Transportation Market

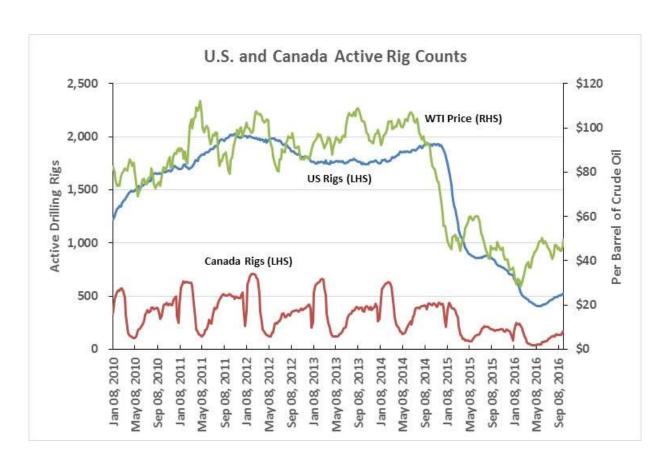






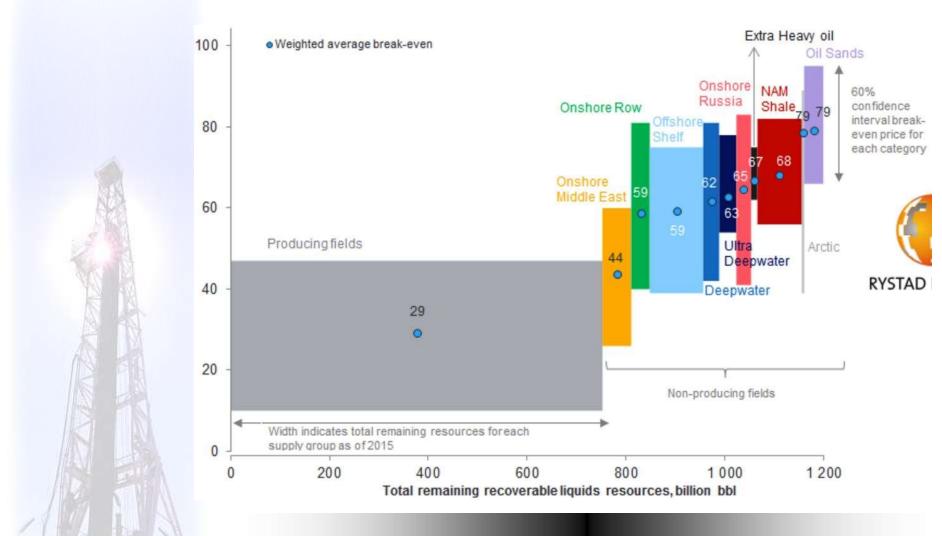
### Rig Counts Are Beginning To Respond To Price Signals







### The Long-Term Challenge Facing Industry And Consumers

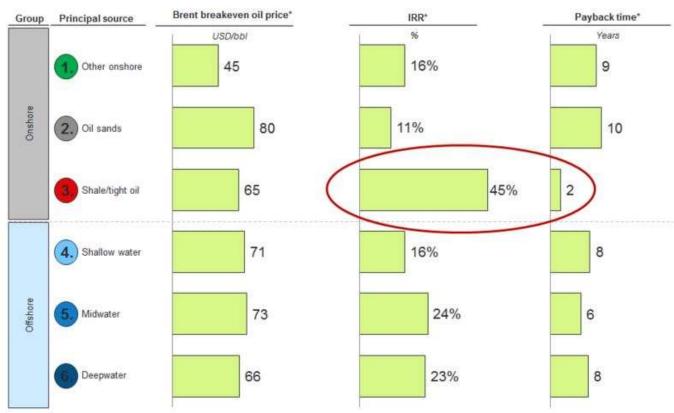




## 2014 Economics Distorted By \$100/Bbl Oil Prices



Key economic metrics for principal sources of oil supply

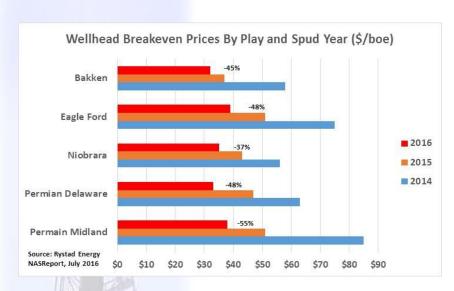


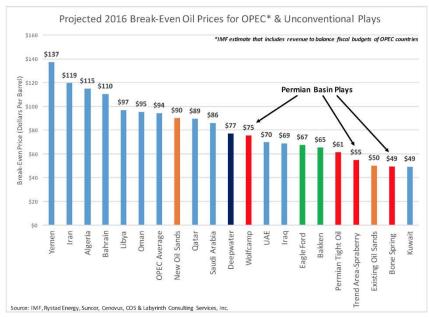
\*Estimated are based on the 30 largest projects within each group expected to start up in the period 2014-2020, and it assumes \$90/bbl oil price. Source: Rystad Energy research and analysis



### **Breakeven Prices Have Declined, But There Are Many Estimates**

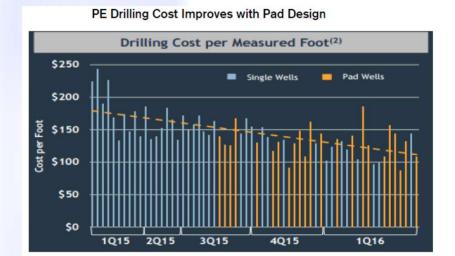
#### Breakeven Improvement Impressive; Cash Flow The Issue





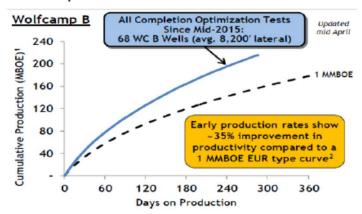


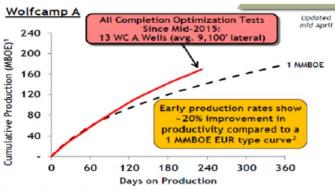
### How Breakeven Costs Fell: How Much Will Be Retained?



Source: Parsley Energy

PXD Noted 35% Type Curve Outperformance in Wolfcamp B & 20% in Wolfcamp A





Source: Pioneer Natural Resources

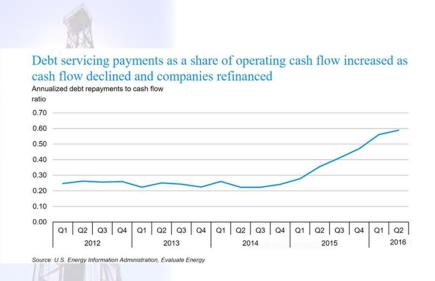


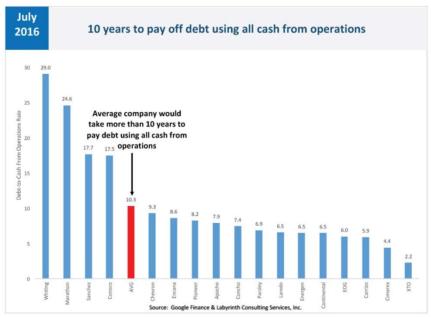


### Low Cash Flows Being Consumed By Debt Service

#### **Debt Remains An Issue**

### More Cash Flow Required







## What Does High L-T Debt To Equity Ratio Mean?

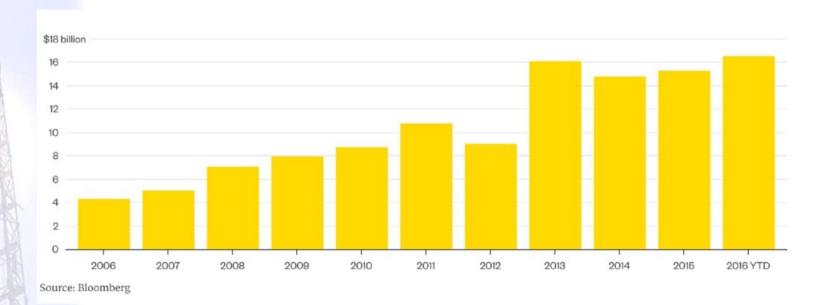
Global energy companies' long-term debt-to-equity ratio remained at 52% for the third consecutive quarter





### Surprisingly, Capital Markets Receptive To E&P Equity Offerings

### **YTD Equity Raised Exceeds Last Three Years**





## Let's See What Is Different Today From A Year Ago



#### **Key Takeaways**

- This cycle has been and will continue to be different from past cycles
- Global forces will play a greater role in the future of the industry
- Consolidation in the industry will be key to recovery
- Until consolidation, expect increased volatility
- Better days ahead when is unclear but becoming more visible







# **Thank You**

